

# FAT EXPO 2026

FABRIC • APPAREL • TEXTILE SHOW

INTERNATIONAL FABRIC • GARMENTS • YARN • HOME TEXTILES • FASHION ACCESSORIES EXPO

## START AND MULTIPLY YOUR EXPORTS

### FROM EAST & CENTRAL AFRICA

ATTRACT BUYERS, IMPORTERS & DISTRIBUTORS FROM



KENYA



TANZANIA



UGANDA



RWANDA



ETHIOPIA



ZAMBIA



SOUTH SUDAN



BURUNDI



SOMALIA



DR CONGO

#### EAST & CENTRAL AFRICA TEXTILE & APPAREL MARKET

POPULATION  
**510+**  
MILLION

TEXTILE & APPAREL  
MARKET  
**USD 18+**  
BILLION

IMPORTS FROM INDIA  
**USD 2+**  
BILLION  
(FY 2024-25)

#### TOTAL TEXTILE & APPAREL IMPORTS EAST & CENTRAL AFRICA

**USD 18+**  
BILLION

##### MAJOR IMPORT CATEGORIES

- COTTON FABRICS
- SYNTHETIC FABRICS
- READY MADE GARMENTS
- HOME TEXTILES
- DENIM
- FASHION FABRICS
- KNITTED FABRICS
- TECHNICAL TEXTILES
- TEXTILE MACHINERY
- GARMENT ACCESSORIES

#### KENYA TEXTILE MARKET

MARKET SIZE  
**USD 2+**  
BILLION

IMPORT DEPENDENCE  
**65%+**

INDIA'S STRONG  
POSITION  
ONE OF THE LEADING  
ASIAN SUPPLIERS

INDUSTRY GROWTH  
**8-10% CAGR**

KENYA IS THE GATEWAY TO  
EAST & CENTRAL AFRICA

#### WHY EXHIBIT?

- WE DON'T SELL  
THREE DAYS
- WE BUILD  
LONG TERM BUSINESS  
ACROSS EAST AFRICA
- MEET  
VERIFIED IMPORTERS
- APPOINT  
DISTRIBUTORS
- LAUNCH  
YOUR BRAND
- EXPAND  
YOUR EXPORTS
- GENERATE  
20X ROI POTENTIAL

#### BENEFITS



MEET APPAREL  
MANUFACTURERS



MEET  
WHOLESALERS



MEET RETAIL  
CHAINS



FASHION  
BRANDS



TEXTILE  
IMPORTERS



GARMENT  
FACTORIES



DISTRIBUTOR  
NETWORK



GROW  
EXPORTS

**07 08 09**  
OCTOBER 2026

AT  
**KICC  
NAIROBI  
KENYA**

**FAT EXPO 2026**  
YOUR GATEWAY TO  
EAST & CENTRAL AFRICA  
TEXTILE MARKET

INDIA TO EAST AFRICA  
TEXTILE BUSINESS BOOSTER PLATFORM

CONNECT ► SOURCE ► PARTNER ► GROW