

HEAL EXPO 2026

Healthcare Excellence & Advancement in Life Sciences

INTERNATIONAL MEDICAL • SURGICAL • PHARMA • AYURVEDA • NUTRITIONAL EXPO

START AND MULTIPLY YOUR EXPORTS FROM EAST & CENTRAL AFRICA



ATTRACT BUYERS, IMPORTERS & PARTNERS FROM



TANZANIA



UGANDA



RWANDA



ETHIOPIA



ZAMBIA



SOUTH SUDAN



BURUNDI



SOMALIA



DR CONGO

EAST & CENTRAL AFRICA TOTAL MARKET



TOTAL POPULATION
510+
MILLION



TOTAL IMPORT OF
HEALTHCARE PRODUCTS
USD 12+
BILLION



TOTAL EXPORT FROM
INDIA TO EAST AFRICA
USD 1.8+
BILLION
(FY 2024-25)

TOTAL HEALTHCARE IMPORT IN EAST & CENTRAL AFRICA

USD 12+
BILLION

MAJOR IMPORT CATEGORIES

- PHARMACEUTICALS
- MEDICAL DEVICES
- SURGICAL INSTRUMENTS
- DIAGNOSTICS & LAB
- HOSPITAL SUPPLIES
- AYURVEDA & NUTRITIONAL PRODUCTS

KENYA HEALTHCARE MARKET (FY 2024-25)



MARKET SIZE
USD 1.2 BILLION+



IMPORT DEPENDENCE
70%+



INDIA'S MARKET SHARE
40% (BY VALUE)



GROWTH RATE
10-12% CAGR

KENYA IS THE GATEWAY TO
EAST & CENTRAL AFRICA MARKETS

WHY EXHIBIT?



WE DON'T PROVIDE
SPACE FOR
THREE DAYS.

WE INTEGRATE
YOUR BRAND
IN OUR 8 YEARS
OLD LEGACY

TO ENSURE YOUR
20 TIME ROI



MEET SERIOUS
BUYERS &
IMPORTERS



BUILD LONG TERM
PARTNERSHIPS



EXPAND YOUR
BUSINESS IN
NEW MARKETS



INCREASE EXPORTS
& GROW YOUR
BUSINESS

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OCTOBER 2026

AT
KICC, NAIROBI
KENYA

ORGANIZED BY

INTERCONTINENTAL CONFEDERATION
FOR CHAMBERS OF COMMERCE AND
ENTERPRISES, INDIA & SINGAPORE

IN ASSOCIATION WITH

QUICKMARC LTD, KENYA
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