

FAT EXPO 2026

FABRIC • APPAREL • TEXTILE SHOW

INTERNATIONAL FABRIC • GARMENTS • YARN • HOME TEXTILES • FASHION ACCESSORIES EXPO

START AND MULTIPLY YOUR EXPORTS FROM EAST & CENTRAL AFRICA

ATTRACT BUYERS, IMPORTERS & DISTRIBUTORS FROM



KENYA



TANZANIA



UGANDA



RWANDA



ETHIOPIA



ZAMBIA



SOUTH SUDAN



BURUNDI



SOMALIA



DR CONGO

EAST & CENTRAL AFRICA TEXTILE & APPAREL MARKET

POPULATION
510+
MILLION

TEXTILE & APPAREL
MARKET
USD 18+
BILLION

IMPORTS FROM INDIA
USD 2+
BILLION
(FY 2024-25)

TOTAL TEXTILE & APPAREL IMPORTS EAST & CENTRAL AFRICA

USD 18+
BILLION

MAJOR IMPORT CATEGORIES

- COTTON FABRICS
- SYNTHETIC FABRICS
- READY MADE GARMENTS
- HOME TEXTILES
- DENIM
- FASHION FABRICS
- KNITTED FABRICS
- TECHNICAL TEXTILES
- TEXTILE MACHINERY
- GARMENT ACCESSORIES

KENYA TEXTILE MARKET

MARKET SIZE
USD 2+
BILLION

IMPORT DEPENDENCE
65%+

INDIA'S STRONG
POSITION
ONE OF THE LEADING
ASIAN SUPPLIERS

INDUSTRY GROWTH
8-10% CAGR

KENYA IS THE GATEWAY TO
EAST & CENTRAL AFRICA

WHY EXHIBIT?

- WE DON'T SELL
THREE DAYS
- WE BUILD
LONG TERM BUSINESS
ACROSS EAST AFRICA
- MEET
VERIFIED IMPORTERS
- APPOINT
DISTRIBUTORS
- LAUNCH
YOUR BRAND
- EXPAND
YOUR EXPORTS
- GENERATE
20X ROI POTENTIAL

BENEFITS

MEET APPAREL
MANUFACTURERS

MEET
WHOLESALE

MEET RETAIL
CHAINS

FASHION
BRANDS

TEXTILE
IMPORTERS

GARMENT
FACTORIES

DISTRIBUTOR
NETWORK

GROW
EXPORTS

02 03 04
DECEMBER 2026

OSHWAL CENTRE
WESTLANDS
NAIROBI, KENYA

FAT EXPO 2026
YOUR GATEWAY TO
EAST & CENTRAL AFRICA
TEXTILE MARKET

INDIA TO EAST AFRICA
TEXTILE BUSINESS BOOSTER PLATFORM

CONNECT ► SOURCE ► PARTNER ► GROW